



CHI'LANTRO[®]

— **KOREAN BBQ INSPIRED™** —

CATERING SXSW 2022



WHO ARE WE?

CHI'LANTRO WAS FOUNDED IN 2010, IN AUSTIN, TEXAS BY JAE KIM. WHAT STARTED AS A FOOD TRUCK AND A DREAM HAS TURNED INTO A KOREAN BBQ-INSPIRED EMPIRE WITH 7 RESTAURANTS WITH MORE TO COME AND BOOMING CATERING BUSINESS. CHI'LANTRO IS COMMITTED TO BEING A VISIONARY AND MISSION-DRIVEN COMPANY, SERVING GREAT FOOD, CREATING LONG-TERM RELATIONSHIPS, AND FOCUSING ON DETAILS THAT GAIN THE TRUST OF OUR PARTNERS.



Chi'Lantro @SXSW IN FRONT OF AUSTIN CONVENTION CENTER

Key topics for discussion



AS SEEN ON



BuzzFeed

Inc.

BUSINESS INSIDER

WSJ

Why Chi'Lantro?

LIFESTYLE BRAND

We make Korean BBQ approachable & fast

CULT-LIKE FOLLOWING

We are the Home of the Original Kimchi Fries

LOCAL AND DIVERSE AUDIENCE

Serving Austin since 2010



“YOU ARE LIVING THE AMERICAN DREAM.”

Mark Cuban

**SHARK
TANK**

**“FOOD WAS FANTASTIC. I LIKE THE FRESH
ELEMENTS TO IT.”**

Kevin O’Leary

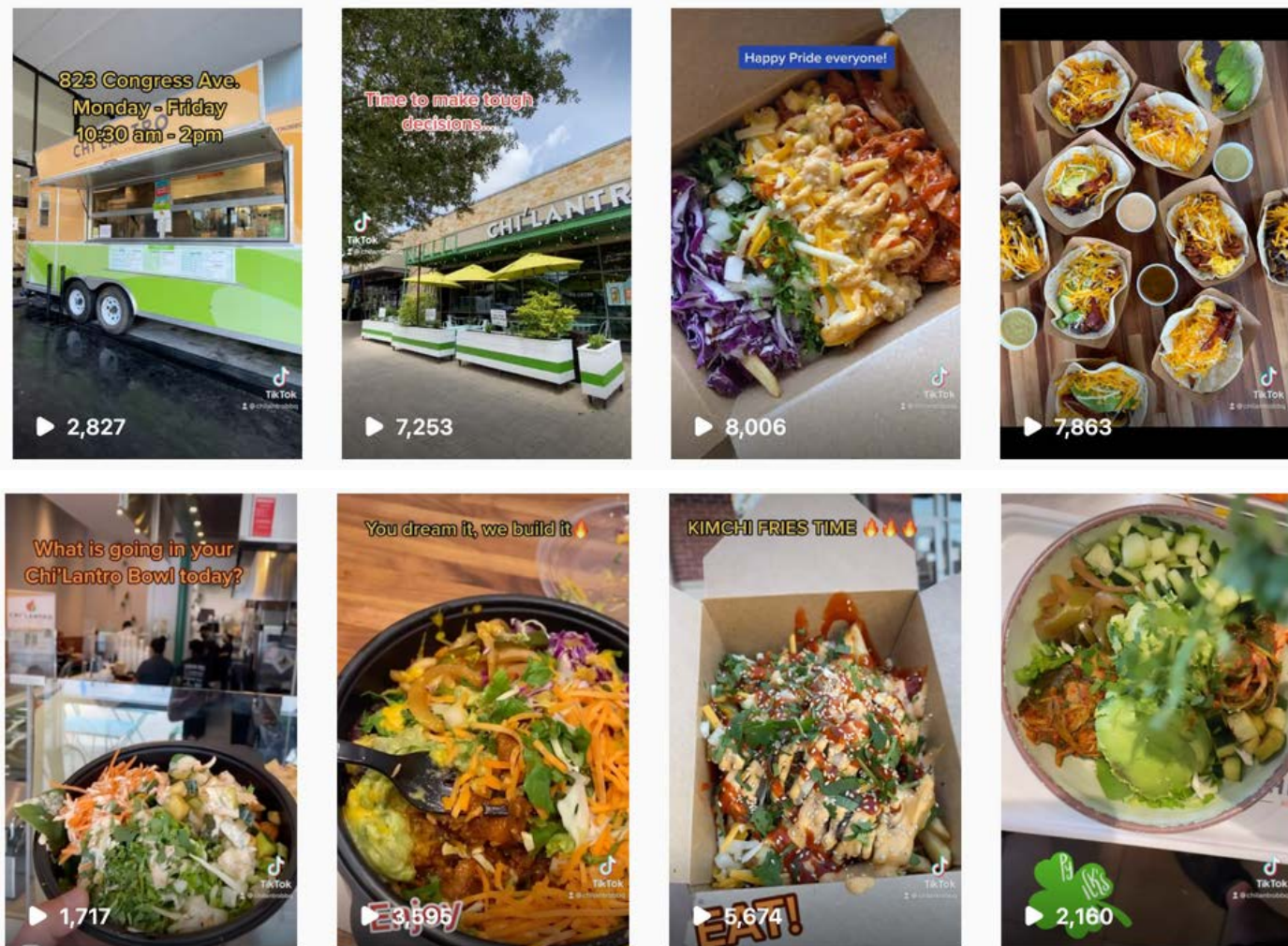
“THIS IS THE BEST I’VE EVER HAD.”

Lori Greiner

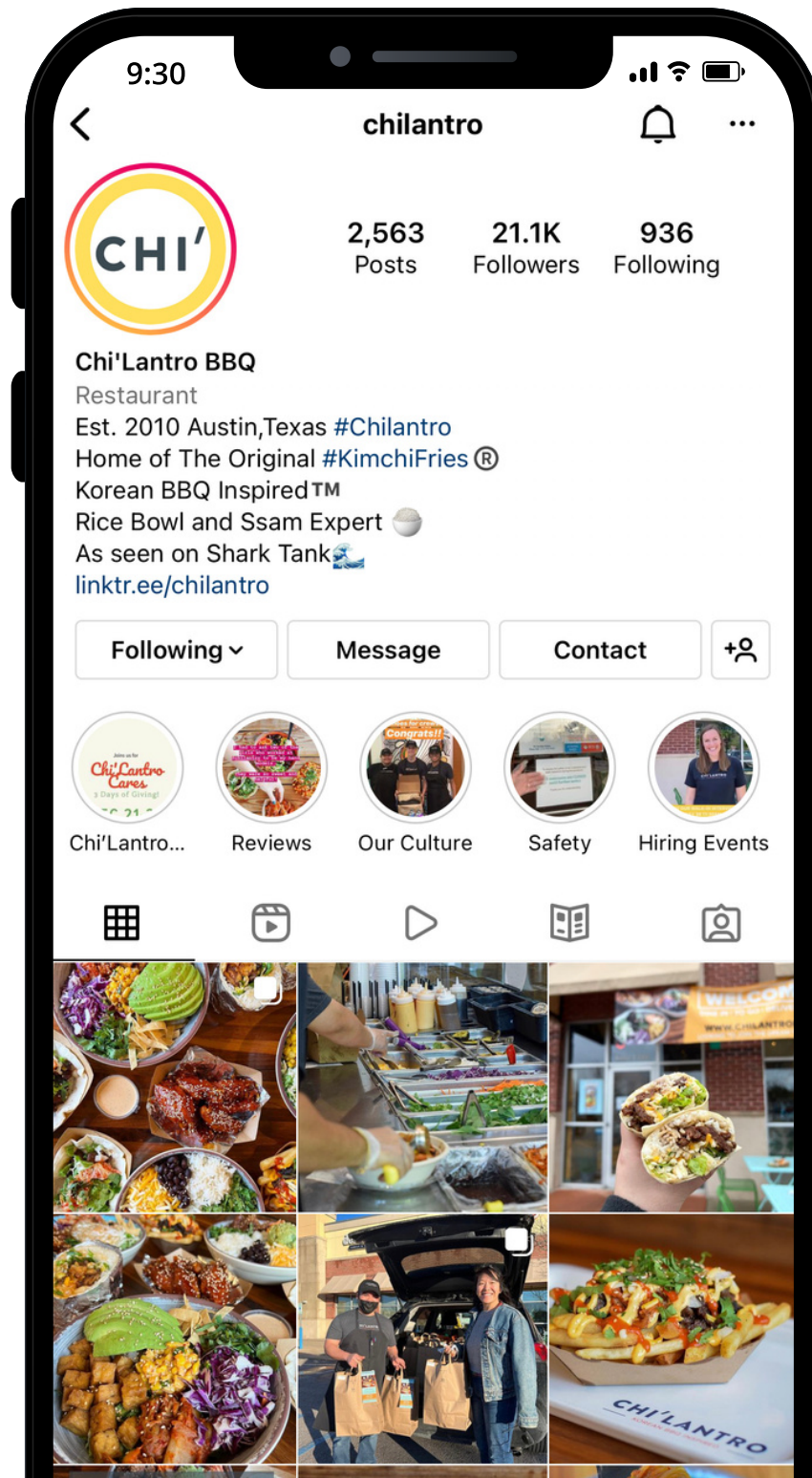
“YOU GOT YOURSELF A DEAL!”

Barbara Corcoran

Food + Customer Engagement = Growth during SXSW



Over 72K plays on Reels



Our Fans



Current numbers as of February 2022

WHAT DO WE DO -

SSÄM BAR / BOWL BAR -

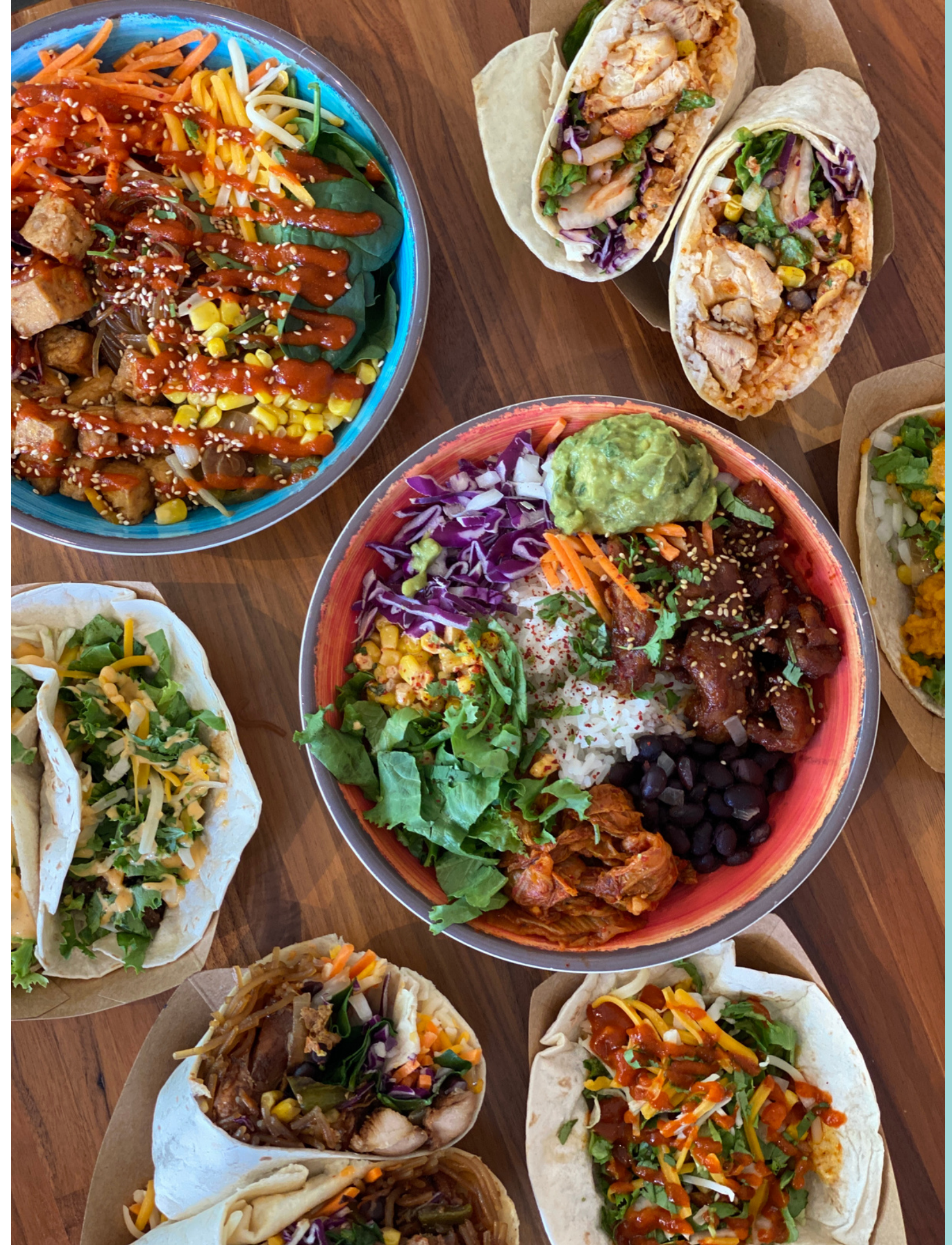
We provide enough ingredients for your guest to get creative with their ssäms, salads, and rice bowls.

GRAB & GO BOWLS & BOXES -

Keep the party moving with individually packaged ssäms or bowls.

BREAKFAST

Feed the morning crew with our Korean BBQ Inspired breakfast ssäms.





SSÄM BAR OR BOWL BAR BUFFET

Ssäm Bar \$13.59/Person

Ssäm is the Korean word for wrap!
2 wraps per person

Bowl Bar \$15.59/Person

Hungry crowd?
Get 30% more protein

PICK 2 PROTEINS

PICK 2 SAUCES

PICK 1 BASE

INCLUDES

- + Flour & Corn Tortillas
- + Lettuce Mix
- + Lettuce Wrap
- + Korean Esquites
- + Black Beans
- + Cilantro
- + Onions
- + Cheese
- + Kimchi (V)

ADD-ONS

- + Chips + Salsa +\$1, Queso +\$1.25 OR Guac +\$2
- + Chips + All 3 +\$2.5
- + Seaweed Wrap +\$1

PICK 2 PROTEINS

PICK 2 SAUCES

PICK 2 BASES

INCLUDES

- + Flour & Corn Tortillas
- + Lettuce Mix
- + Lettuce Wrap
- + Korean Esquites
- + 2x Black Beans
- + Cilantro
- + Onions
- + Cheese
- + Kimchi (V)

PROTEINS

- + Korean BBQ Steak  (+\$2)
- + Soy-Glazed Chicken (GF)
- + Marinated Tofu (GF,V)
- + Spicy Pork
- + Spicy Chicken

SAUCES

- + Magic Sauce
- + Spicy Ranch
- + Sriracha
- + Salsa Roja
- + Sesame Vinaigrette
- + Carrot Ginger Dressing

BASES

- + Jasmine Rice
- + Brown Rice
- + Japchae Noodles

+ Chafing Fuel & Stand +\$15

GRAB & GO BOXES & BOWLS



\$10.59/Person
+\$2 for Korean BBQ Steak

Large Ssäm

Served with your choice of protein, Jasmine rice or brown rice, in a flour tortilla with house-made salsa and chips

- + Base
- + Black Beans
- + Cheese
- + Lettuce Mix
- + Cilantro
- + Magic Sauce
- + Lime Juice
- + Sesame Seeds

Bowl

Served with your choice of protein, Jasmine rice or brown rice, Japchae noodles, salad mix or spinach

- + Base
- + Carrot
- + Red Cabbage
- + Grilled Corn
- + Black Beans
- + Cilantro
- + Kimchi (V)
- + Sesame Seeds
- + Sauce of Choice

The Original Kimchi Fries®

Served on your choice of protein on a bed of fries

- + Fries
- + Cheese
- + Onion
- + Caramelized Kimchi (V)
- + Cilantro
- + Sesame Seeds
- + Magic Sauce
- + Sriracha

Korean Fried Chicken Wings

Tossed in Gangnam sauce and topped with sesame seeds.
Served with spicy ranch

- + 6 count
- + 10 count

MKT Price



BREAKFAST

\$3 each - \$45 for 15 - \$80 for 30*


**Prices may vary per item*

CHI'LANTRO MIGAS Egg, Tortilla Chips, Cheese, Cilantro, Onion & Avocado

CHO-RITZ-O Spicy Pork, Egg, Cheese & Cilantro

B.A.E Black Beans, Avocado & Egg

GRILLED CHICKEN & EGG Grilled Chicken, Egg & Cheese

LAMAR Korean BBQ Steak , Egg & Cheese (+\$2)

C.Y.O Choose 1 Protein & up to 3 toppings

PROTEINS

- + Spicy Pork
- + Grilled Chicken
- + Korean BBQ Steak +\$2

TOPPINGS

- + Egg
- + Black Beans
- + Cheese
- + Cilantro
- + Onion
- + Avocado
- + Tortillas Chips

MORE TO SHARE



Beverages

Arrives ready to serve. Includes cups, and gallons. Serve 10 guests. Ice available for an additional fee.

Seasonal Agua Frescas \$16.89/Gal
Strawberry Limeade, Basil Peach Lemonade or Seasonal


Sweet or Unsweet Tea \$11.89/Gal

Coffee \$13.95/Gal

Orange Juice \$2.15/Person

Bottled Water \$2/Person

More to Share

Item	QTY	Price	Item	QTY	Price
KOREAN BBQ STEAK 	5 Servings	\$25	KIMCHI FRIES	15 Servings	\$25
SPICY PORK	5 Servings	\$15	WINGS	50/100 Count	Ask us!
SOY GLAZED CHICKEN	5 Servings	\$15	GRILLED VEGGIES	20 Servings	\$10
SPICY CHICKEN	5 Servings	\$15	BLACK BEANS	20 Servings	\$20
MARINATED TOFU	5 Servings	\$10	EXTRA TORTILLAS	5 Servings	\$10
JAPCHAE NOODLES	20 Servings	\$35	KOREAN ESQUITES + CHIPS	Half/Full Pan	\$35/\$60
JASMINE RICE	20 Servings	\$20	QUESO + CHIPS	Pint/Quart	\$20/30
BROWN RICE	20 Servings	\$20	GUACAMOLE + CHIPS	Pint/Quart	\$20/30
SALAD WITH CHOICE OF DRESSING	20 Servings	\$25	SALSA + CHIPS	Pint/Quart	\$10/15



OUR CATERING SERVICES

DROP OFF, PICK UP, or FULL SERVICE

MINIMUM: \$275
SERVICE FEE: 20%
DELIVERY FEE: \$45 FLAT

Indoor/outdoor:

Food Truck Facade Rental: \$2000 - \$4000 per day
(min 2 day)

***Food Truck Facade Rental includes delivery, set up, and takedown of our wooden Chi'Lantro food truck facade. Great for getting the fun Austin food truck feel at an indoor/outdoor event!

**Gratuuity is not included

VENUE RENTAL

303 COLORADO ST. ste. 100
DOWNTOWN AUSTIN, TX

Available from March 6 - 19th

Minimum Buyout: \$10,000/24 hours

Ask us about our Downtown location.
Conveniently located in the heart of
downtown Austin.



WWW.CHILANTROBBQ.COM

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@CHILANTRO



**Get In Touch
With Us**